

## Department of Media Studies

### Workshop on “The Light and Joy of Storytelling”

**Date & Time:** Wednesday, 4 March 2020, 2-4PM

**Venue:** Panel Room, Block 2

**Faculty Coordinators:** Mr Joel M Jacob & Dr Aasita Bali

**Report Writer:** Ms Arya Anish, 2 CEP-B

On the 4th of March, 2020 a talented singer and storyteller, Ramya Iyer, enlightened some of the students of CHRIST (Deemed to be University) with the overreaching art of storytelling through her workshop, “The Light and Joy of Storytelling”.

Ramya Iyer is the Founder and Storyteller of the *Bright Lamp Storytells*, a platform for motivational stories. After doing her Btech from the University of Mumbai, she completed her MBA in Strategic Management at the Sauder School of Business, University of British Columbia, also working as a Technology Analyst at the ISIS Research Center in the same School. Her career also includes working as an Associate,



GlobeOp Financial Services and as an Assistant Manager with Hansa Cequity.

Coming from her own belief that stories drive us to learn and grow and motivate us to live a life filled with adventure, courage, empathy and curiosity. She believes that our personal stories, taken from deep within ourselves are the key to better relationships, a peaceful society and a world where differences bring us closer. Relatability and credibility are some of the characteristics of a good storyteller.



The ability to share personal stories, according to Ramya Iyer, is one way by which we can touch the soul of a person and empathise with them. When others relate to our story, we make them feel safe, important and acknowledged. A story to Ms Ramya Iyer, is context and content wrapped in emotion.

With her insightful approach towards storytelling, the students were able to share personal childhood stories to bond more effectively with their peers. Her vibrant energy and activities taught our students how

storytelling can be used to influence and motivate individuals of different ages and from all walks of life.

